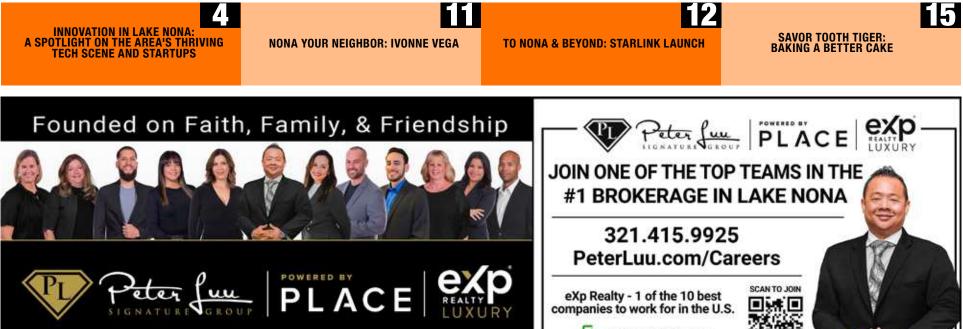
# REALIZED AUGUST 2023 CREATIVELY AND INDEPENDENTLY PRODUCED BY THE RESIDENTS OF LAKE NONA | VOLUME 8 ISSUE 8







# 321.415.9925

# PeterLuu.com





Press (as Speaker lining and fas (22) Andis, speak) we approved devine newle pres of the memory. Equil investing Speaker (1994) and fas (24) Andis we extense training and a state of the memory. Equilibrium of the state of the



# 🔰 nonahood news"

# Advertise in Lake Nona sales@nona.media

PRSRT STD PAID PAID CALLAHAN, FL PERMIT NO. 4

Vonahood News LLC 6555 Sanger Rd Orlando, FL 32827



# nonahood news

#### **Publishers/Owners**

Rhys & Jenny Lynn

#### Editor-in-Chief

Angelica Hamm

Media Service Manager Michael Perez

#### Writers & Reporters

Allyson Van Lenten, Camille Ruiz Mangual, Emerson & Ethan Walsh, Marissa Burns, Natalia Foote, Patty Reber, Rodney Gage

Proofreading

Joe Henry

#### Layout Design

Marnie Brophy

**Creative Director/Producer** 

James Rayner

#### Submissions

If you have news you would like to share with your community, visit nonahood.to/stories or email press@nona.media.

#### Advertising

For rates, deadlines, and specifications, visit nonahood.to/ads or email sales@nona.media.

Nona.media, LLC is an independent, privately owned company. All submissions become the property of Nona. media, LLC. All rights reserved. No portion of this paper may be reprinted without permission of publisher. All advertisements, announcements, and articles submitted are subject to refusal or editing at publisher's discretion. ° 2021

Nonahood News is a nona.media publication



# **WORK WELL: THE GIFT OF SOLITUDE AND THE PAIN OF LONELINESS**

## **BY NATALIA FOOTE**

Work well provides mindfulness- and awareness-based solutions to maintain balance at work and in everyday life.

"To fall in love with yourself is the first secret to happiness." -Robert Morley

am all alone right now. My three men left for a boy's trip and for the first time in a very long time, I am all alone for two whole nights. Admittedly, I felt rejected when they booked a trip without me. A "boys' trip" - my boys are 13 and 11, and although I know this is actually the sign of my husband being a great dad and that the boys are at a time that shaping that bond is extremely important, to be completely honest, I felt rejected. Their trip was scheduled on a weekend where I was going to have an event. In their eyes, I'd be busy working. I would have quiet time to focus.

My event was cancelled, and suddenly, I had a very free, very alone weekend ahead of me. I made no plans for myself. This was purposeful; I was going to flow with life and sit with solitude.

In May of this year, the Surgeon General raised the alarm about the devastating impact of the epidemic of loneliness and isolation in the United States. In a time when we are connected worldwide, we can't seem to fully connect with each other. According to the release:

"Even before the onset of the COVID-19 pandemic, approximately half of U.S. adults reported experiencing levels of loneliness. Disconnection measurable fundamentally affects our mental, physical, and societal health. In fact, loneliness and isolation increase the risk for individuals to develop mental health challenges in their lives, and lacking connection can increase the risk for premature death to levels comparable to smoking daily.'

We "see" each other virtually through social media platforms, but the inner pain of feeling unseen and unheard is now an epidemic.

In my situation, I am never alone. Thus, being alone is a cherished experience. And even as an extrovert, I was excited about not having any commitments and doing exactly whatever I wanted to do. (It turns out I like very boring things, and I'm perfectly okay with that.) Not everyone fits my demographic. Although I was alone, I didn't feel lonely. People may experience solitude often; some may feel lonely, while others might not.

There is a vast difference between solitude and loneliness. Solitude is the state of being alone while loneliness is sadness because one has no friends or company. Solitude can be considered a gift, while loneliness is inherently painful. Solitude is only experienced when alone, but loneliness can be felt while surrounded by people.

The Surgeon General's Advisory lays out a framework for the US to establish a National Strategy to Advance Social Connection based on six foundational pillars:

- 1. Strengthen Social Infrastructure
- 2. Enact Pro-Connection Public Policies
- 3. Mobilize the Health Sector



- 4. Reform Digital Environments
- 5. Deepen Our Knowledge
- Cultivate a Culture of Connection

In the Nonahood, we are so fortunate to have multiple opportunities to connect with our neighbors. There are groups and meet-ups for nearly all interests. And the growth in our community allows for the creation of new groups of interests.

Loneliness is the pain of feeling alone, but there are 8 billion people on this planet (all on Narcoossee right now.) And although NOBODY else has experienced what you have experienced, and no one sees the world through YOUR EYES but YOU, that is something you SHARE in common with 8 billion people.

Even though YOU are the only "YOU" on this planet (and that may stir up feelings of loneliness), the same is true about me. I am the only "I" on this planet. And then, the same is true for EVERYONE ELSE. We all SHARE each other's "only-ness." In our moments of loneliness we will always share each other's "only-ness." Humans are born with an innate capacity for forming social connections. Everyone else is more LIKE YOU than UNLIKE YOU. Finding a solution to loneliness is seeking inner peace.

Peace comes from accepting yourself and loving yourself as you are. (Let me pause and remind you that YOU ARE AMAZING!) Peace grows in spaces of discomfort. Seeking quiet moments for yourself to breathe or laugh or cry and embracing that discomfort. It's okay, you're human. By trying new things in your life, you get to practice that "discomfort." Go check out all the cool things in our neighborhood or step out of our bubble and check out all the other amazing events and meet-ups in Central Florida. It's not easy to simply "sit" with yourself, so start small. All the while, pause and NOTICE what is already good in your life and lean hard into that. NURTURE ALL the good that is already present in your life.

I'm so grateful for this time and gift of solitude. And yet, here I am writing. I guess I can't help but try and connect with others. Then again, I'm only human, just like you.

Natalia Foote found yoga 20 years ago. Within those 20 years, she got married, had kids and switched career paths. Through all of life's changes, she always felt at ease after practicing yoga. She wanted to share that with others, so she began teaching yoga and meditation. She started threeR (release, reconnect and reset), a company that brings yoga, meditation and mindfulness to companies, events and individuals. To learn more, visit www.nataliafoote.com







STEAM IS ESSENTIAL FOR A 21ST CENTURY EDUCATION

Your Property Consistently Maintained with Integrity & Transparency?  $(\mathbf{v})$ 

- And More?

# VERANDAHPROPERTIES.COM

# (407) 495-2325 | aexplorers.com

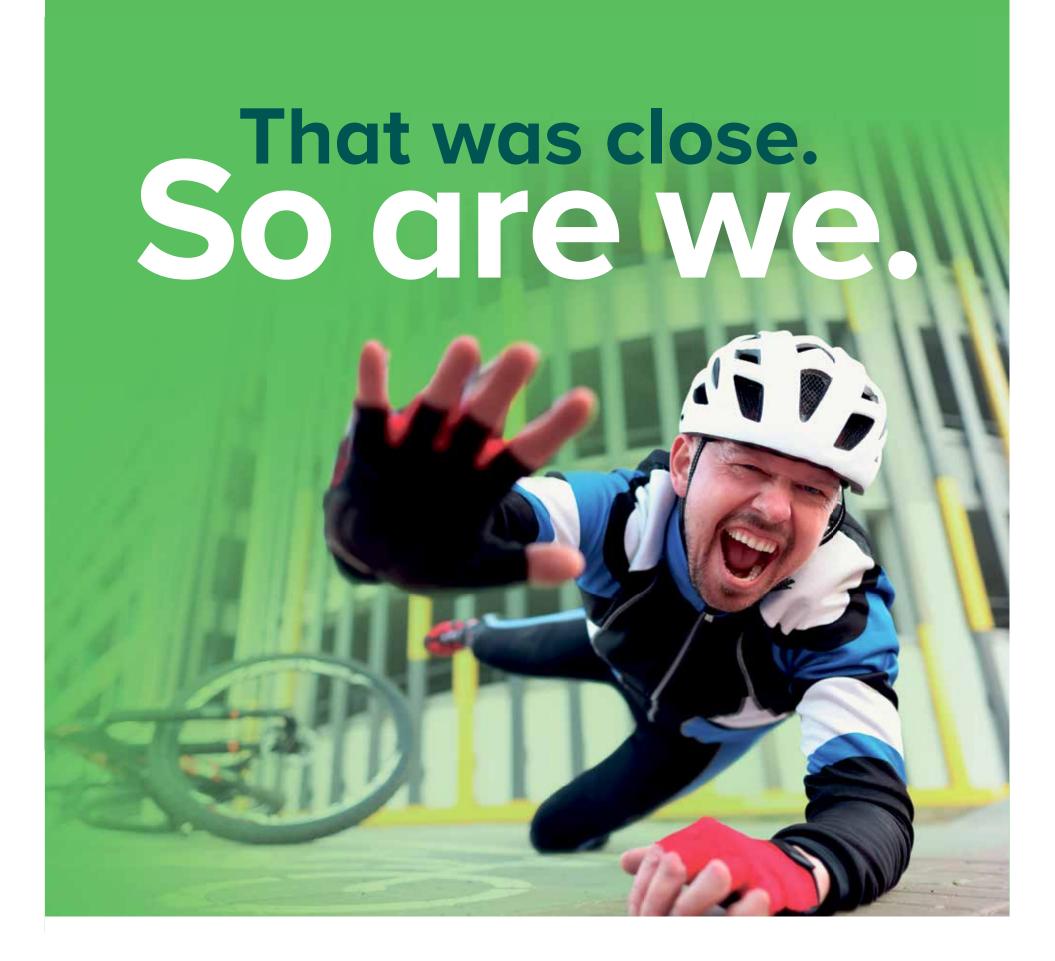


us today for your free quote!

# (407) 675-3880

LaureateInsurance.com 13630 Sachs Ave. Suite 100, Orlando, FL 32827





# CENTRAL FLORIDA'S #1 TRUSTED ER

Sometimes, the summer can take an unexpected turn. When it does, it's

great to know that the area's top ER docs are within blocks. Our elite team of specialty-trained physicians and critical care nurses are there 24/7 to care for any of life's thrills and spills. We offer the most ER locations in Central Florida, so expert emergency care is always within reach.



# Find your neighborhood ER at **MyClosestER.com.**



# NAMASTE WITH NATALIA: CORPSE POSE

# SAVASANA

## PHOTO BY: NATALIA FOOTE

"It is not death a man should fear, but he should fear never beginning to live."

#### -Marcus Aurelius

very yoga class ends with Savasana. Students come to class with mixed feelings. "I just want to lay in savasana the whole time." "Can savasana be extra-long this time?" "I can do the yoga, but not the savasana at the end."

Regardless of your feelings toward the final rest, savasana is the one pose that is guaranteed in every yoga class. The posture is purposefully accessible to all and, despite the simplicity in the action of the posture, it is quite difficult to fully practice.

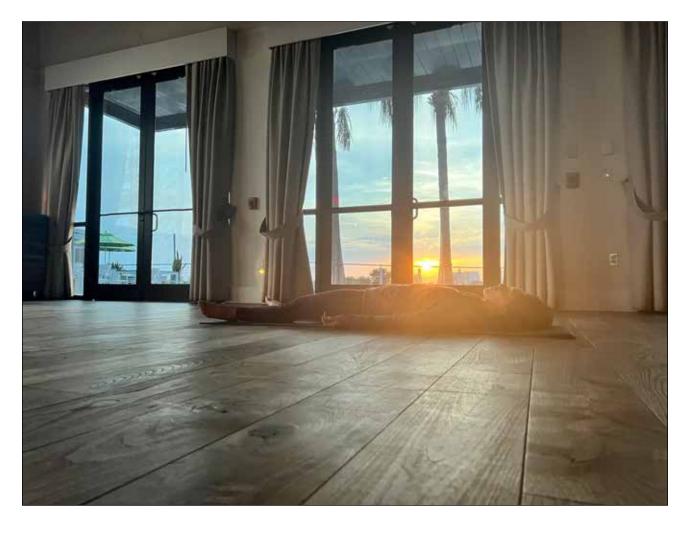
Savasana, or corpse pose, is the practice of rest and, ultimately, death. The name reflects the appearance of the practitioner, who lies motionless on their back, resembling a peaceful, lifeless body – the corpse. This seemingly inactive posture holds profound symbolism as it encourages the individual to let go of all physical, mental and emotional burdens, much like releasing the final breath at the end of life.

The goal of yoga is controlling your own mind so nothing in the world can bind you. Savasana is the practice of letting go. There are no sensations, no emotions, no thoughts, and being nowhere and yet everywhere all at once. You can think about it, but a corpse does not think. You can feel it, but a corpse does not feel it. All that you can do is LET GO. It is the ultimate experience in detachment. Savasana can serve as an analogy for change. As seasons pass in life, we practice letting go and embracing what comes next.

Physically during savasana, the body enters a state of complete relaxation, reducing heart rate, blood pressure and stress levels. This relaxation response helps alleviate anxiety, fatigue and insomnia. Moreover, the pose aids in the recovery and rejuvenation of tired muscles, making it an essential component of intense yoga sessions.

Yoga, in its essence, aims to unify the mind, body and spirit. Savasana acts as the pinnacle of this integration, where practitioners experience a profound connection with their inner selves and a sense of oneness with the universe. The stillness of savasana allows individuals to experience a meditative state, where they can glimpse beyond the surface of existence and delve into the realms of their spiritual being.

In this meditative state, one may experience a sense of transcendence, a dissolution of ego, and a realization of interconnectedness with all living beings. This profound spiritual experience is one of the reasons why savasana is



often considered the most challenging yet rewarding posture in yoga.

The practice of savasana is a reminder of how precious life is. It is a practice in letting go and waking up to gratitude for what is present. Life is here! Life is NOW. Waking up from corpse pose is waking up to your life.

#### Savasana:

- 1. Lie comfortably on the ground.
- 2. Relax and let go of tension.
- 3. Focus on the breath.
- 4. Cultivate mental stillness.
- 5. Remain in the present moment.
- 6. Stay in savasana for 5-15 minutes.
- 7. Awaken gradually.

Natalia Foote is the owner of threeR, a company bringing mindfulness, meditation and yoga practices to the workplace. Her mission in life is spreading love and light in the world. When not spending time with her family, you can find Natalia taking and teaching yoga all around Lake Nona.

Namaste.



# VISIT ORLANDO'S MAGICAL DINING RETURNS

W isit Orlando's Magical Dining returns Aug. 18 through Oct. 1 for six weeks of delicious meals from 115 of Orlando's most acclaimed restaurants. Three-course, prix-fixe dinners will be available for \$40 or \$60 per person plus tax and gratuity as part of a new tiered menu system. This year's roster includes 16 new restaurants and seven restaurants recognized by the Michelin Guide.

The new additions to Visit Orlando's Magical dining include Amare at Swan Reserve (\$40), Bella Tuscany Ristorante Italiano – Ocoee (\$40), Gyu-Kaku Japanese BBQ - Orlando and Flamingo Crossing locations (\$40), LakeHouse (\$40), MYlounge Orlando (\$60), North Italia (\$40), Osphere Grill, Sushi and Bar (\$40), Palate Bistro and Bar (\$40), The Palm (\$60), Park Avenue Tavern (\$40), Salt & The Cellar (\$60), and The Wilson Cocktails & Seafood (\$40).

Additionally, the seven restaurants recognized by the Michelin Guide include: AVA MediterrAegean (60), BACAN (60), and The Pinery (40) – new additions to Visit Orlando's Magical Dining – and returning favorites Kabooki Sushi East Orlando (40), Maxine's on Shine (40), The Ravenous Pig (40) and Z Asian – Vietnamese Kitchen (40).

Nights, top Orlando hotels and resorts are offering special savings and other value-added perks such as discounts on rooms and special packages. The Alfond Inn is offering a Magical Experience package, a one-night stay in a classic room complete with complimentary parking, a bottle of champagne and dinner for two at Hamilton's Kitchen starting at \$329. Properties like The Lake Nona Wave, Meliá Orlando Celebration, Rosen Plaza Hotel, and JW Marriott Orlando Bonnet Creek are offering between 15 and 22% off your staycation depending on the hotel or resort.

You can take a look at menus, make reservations, filter and sort restaurant options, explore hotel offers and more at OrlandoMagicalDining.com. Additional menus and hotel deals will be added in the coming weeks.

Early reservations are strongly encouraged for both Visit Orlando's Magical Dining and Visit Orlando's Magical Nights.







Delicious food isn't all you get, though. Each year, Visit Orlando's Magical Dining selects nonprofit organizations making a difference in the Orlando community to serve as a charity beneficiary. One dollar from every \$40 meal and \$2 from every \$60 meal will be donated to this year's recipient, The Lifeboat Project. The Lifeboat Project is an organization raising awareness about human trafficking and empowering survivors through short- and long-term aftercare, residential programs, and education. More specifically, proceeds from Visit Orlando's Magical Dining program will support The Lifeboat Project's mental health counseling and trauma recovery and will assist with human trafficking prevention and education.

To ensure widespread impact, Visit Orlando will also donate \$2,000 to one local nonprofit in each of Orange County's six commission districts that support a similar cause. These nonprofits include:

- · Mustard Seed of Central Florida
- Nuevo Sendero
- · One Heart for Women and Children
- Salvation Army Orlando
- · Samaritan Village
- · Wake Up Mentoring

Running concurrently with Visit Orlando's Magical Dining is Visit Orlando's Magical Nights. With Visit Orlando's Magical

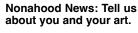






# BY CAMILLE RUIZ MANGUAL PHOTOS COURTESY OF LANH BALAGTAS





anh Balagtas: My name is Lanh. I am a maternity and motherhood photographer. I started doing photography about six years ago, and I went all in on maternity and motherhood about three years ago. I love creating an experience for moms that allows them to feel beautiful throughout the entire journey of motherhood. A lot of times, we forget how beautiful the journey is.

I've always loved taking photos because, in the

end, what you're left with are the photos. Your memories are going to fade, but when you have the photos to go along with those memories, they stay vivid.

#### NHN: Recent artistic accomplishments?

LB: I've won six or seven awards. There's this competition called the Portrait Masters, where you enter images and seven of the top portrait photographers in the world judge your images. I've won seven awards there. I've been published in a local magazine and on an online blog called Every Last Detail, which is a wedding blog.

#### NHN: Most rewarding project?

LB: It always brings me a lot of joy to photograph IVF moms. I am an IVF warrior myself, so anytime that I get a client who has been through the IVF journey, that's when I feel so much love. I love all my clients, but for me to be able to capture this journey for them means so much to me because I know how much they've been through.

#### NHN: Most challenging project?

LB: It's always challenging to take photos of kids. Kids are unpredictable, especially toddlers. You don't know what mood they're going to be in, if they're going to pay attention, if they're going to laugh or smile for the photos. It takes a lot of patience and quick movements to interact with the kids. Those are the most challenging, but those are also the most rewarding because these are the photos that a lot of moms cherish the most.

#### NHN: How do photoshoots typically go?

LB: I offer hair and makeup to my clients. It's just one less thing that moms have to worry about. For the first two hours, my client's going to have their hair and makeup done. During those two hours, I'm prepping for the shoot. I'm getting everything organized as far as the backdrops, the studio, making sure the dresses - because I offer a wardrobe for moms - are ironed and getting everything prepped for the moms. When it comes time for the session, I'm guiding the clients the entire way. None of my clients are models, so I'm telling them how to stand, where to put their hands, how they should hold their kids. After the shoot, I go through all the images, choose the best ones, do a soft edit on those, and get them ready for my clients to look at so that they can choose which images they love.

#### NHN: Who or what inspires your photography?

LB: My inspiration has always been Lola Melani. She's also a maternity photographer, and she teaches as well. I've taken quite a few of her courses, and they have been so helpful to me.

#### NHN: Passions besides photography?

LB: I keep guite busy because I have two young kids. I have a four-year-old and a one-and-a-half-year-old. Aside from that, not only do I do photography, I'm also a full-time optometrist. I have a lot of help from my parents, my in-laws and my husband as well. I would not be able to do it all without them.

#### NHN: New projects in the works?

LB: I have this huge event coming up on August 26th. It's a motherhood event that's centered

around getting beautiful photos of moms and kids. It's going to be an instudio event, and the ladies from Velvet & Twine, a floral design company in Central Florida, are going to transform the entire studio into an indoor garden that will serve as the backdrop for the photos. I've been dreaming about this for over a year now.

#### NHN: Describe your artistic style.

LB: I believe that you should dress up for your photos. Your photoshoot day is not like a normal day when you are out and about in the park. This is something that's going to be hung on your walls or live in albums forever. You want to look your best in the photos. I offer a client closet for my clients. I have a lot of couture gowns, but I also have more casual dresses, too. I don't believe in

just showing up in jeans and a t-shirt for the photo shoot, so I would describe my photos as upscale, timeless, high-end style portraits.

#### NHN: Where can people find you/your art?

LB: My website is Ibalagtasphotography.com and my Instagram and Facebook handles are @LBalagtasPhotography.

#### NOMINATE AN ARTIST

We are looking for interesting artists who live in the Nonahood to be featured. If you or someone you know should be nominated to be a Nonahood News Featured Artist, send your nomination to nonahood.to/artist.







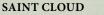
## READY TO MOVE BEYOND YOUR EXPECTATIONS?





Scan below for a full list of Open Houses, property details, driving directions and more







**ORLANDO** 

SAINT CLOUD

2931 Elbib Drive

Betsv Alaimo & Mark Daily



10563 Gatley Place \$897,000 **3724 Hickory Tree Road** \$7,000,000 407.908.2801 321.506.6295 Susan Abshire Seda Gulliver

\$740.000

407.462.1310

13387 Stoddart Avenue \$379 900 407 325 3646 Derek Kammerer

\$1 185 000 443.905.2089



SOUTHEAST ORLANDO | 407.480.5014 NEW SMYRNA BEACH | 386.957.5652 WINTER PARK | 407.644.3295

SAINT CLOUD

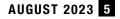
3480 Lakeshore Boulevard

Shane Carson

SOUTHWEST ORLANDO | 407.581.7888 SPRUCE CREEK AND THE BEACHES | 386.761.2172 SEMINOLE COUNTY | 407.333.1900 LAKE COUNTY | 352.227.3905

BROKERAGE | RELOCATION | NEW DEVELOPMENT MORTGAGE | INSURANCE | FINE ART CONSIGNMENT PremierSIR.com

Sotheby's International Realty® and the Sotheby's International Realty logo are registered service marks used with permission. Each office is independently owned and operated. Equal Housing Opportunity Property information herein is derived from various sources including, but not limited to, county records and multiple listing services, and may include approximations. All information is deemed accurate.



# **NONA. LIFE. STYLE: COOL STYLES FOR HOT DAYS**

# BY MARISSA BURNS PHOTOS COURTESY OF LV SOCIAL



very year, I am surprised! Even after30-something ears of living in Florida, I am still surprised by severity of the heat hostile humidity in August. It's like a swampy slap in the face that can start to

feel personal. (Especially on mornings when perfect curls turn frizz ball after 0.3 seconds outside.) While the rest of the country starts fall preparations with apple treats and pumpkin flavors, we

pack purse napkins discreetly to dap foreheads (and after armpits) а from the walk in parking lot.

The summer heat feel endless can venture as we August into and September, making it a challenge to dress for work when it's so. dang. hot. So how do we stay stylish when the climate compels us toward cut-offs and flip-flops? Well, my fellow melting professionals, allow me to present a few of my favorite pieces for looking polished

the and

without a jacket, this will work in most industries because of its streamlined, professional cut and high neck coverage. Of course, other sleeveless tops work, too, just be sure the straps are wide enough to conceal undergarments and provide appropriate coverage for a professional setting. For more corporate environments, you can always keep a light layer at your desk for interacting with clients or colleagues.

Sleeveless Tops: In most work environments these days, it is

perfectly acceptable for women to wear sleeveless tops.

My most common suggestion is a sleeveless version of a

quintessential workwear staple, the classic collared shirt. Even

amidst this persistent summer heat.

Blazer Alternative: This new take on a blazer has quickly become my very favorite for warm weather workwear. Meet the blazer vest. All the boss vibes of a blazer in a "keep you cool" sleeveless version. Choose a neutral tone for the most versatility and layer it over dresses or worktops of any sleeve length.

Work Dress: You can also "skirt" the heat (sorry not sorry) with work dresses or skirts. Leave the tailored, body con silhouettes for the fall and opt for breezy styles in lightweight fabrics. A few, comfortable dresses will be your workwear savior this

season. I suggest a shirtdress as the top reads "classic workwear" and the looser fitting skirt style will help keep air circulating around your body.

Shorts That Work for Work: First, true shorts not be may appropriate every for professional. However, а shorter pant length will work for most. If your job allows, you can wear shorts

in a way that still says "business wear," especially if you are an entrepreneur and have more freedom with your work uniform. The key to pulling off a professional shorts look is to choose a tailored version with a modest inseam. I recommend an inseam no shorter than five inches for women's shorts. If you work in a more traditional office environment, choose a wide leg pant in a cropped cut instead. When it comes to shoes with shorts, opt for pointed toe flats or streamlined, low heels with a block heel. If the hem of your shorts or cropped pant falls below the knee, you are okay to pair it with traditional heels. Keep your top and accessories tailored and sleek for the most professional, buttoned-up aesthetic.

For the Guys: Try upping your polo game and choosing lightweight, dry wicking versions for your go-to summer office wear. In addition to polos, did you know they even make tailored pants in this magical, moisture wicking fabric? And they aren't just for hiking anymore. Seek out tailored work pants from brands like Tommy Bahama, Banana Republic and Bonobos. They may look like your traditional office khaki, but these pants have a stylish secret. These moisture wicking pants allow air to circulate freely, preventing that clingy trouser feeling. And, if you are in need of a more professional silhouette, try out a linen suit. Pair a light-colored linen blazer with matching pants. Add a white button down and you're the picture of summer sophistication.

I'd be remiss if I didn't mention that most office buildings like to balance the summer heat by arctic blasts from the office AC system. (It's a fun game we play here in Central Florida.) So while dressing to cool down, you may also want to layer up. Bring a light sweater or blazer along when you're headed to work

So, remind yourself, the horrific humidity will eventually die down. A few months from now, we'll sip our pumpkin flavored coffee (with curls intact) and snuggle into our cardigans to warm our thin Floridian blood. Until then, I hope this guides you in selecting and styling work clothes to look and feel cool all summer long.

Marissa Burns is a stylist, speaker, and boutique owner. Her mission is to help women leverage the power of personal style to get where they want to go in life, in business, and in relationship to themselves. She is also passionate about small business in Nona and building community among its residents. She invites you to connect with her on Facebook and Instagram @MarissaAlexandraStyle.

# **INNOVATION IN LAKE NONA: A SPOTLIGHT ON THE AREA'S THRIVING TECH SCENE AND STARTUPS**

#### PHOTO CREDITS: LAKE NONA

n ome places are proud of their history. Lake Nona is proud of its future.

As Orlando's leading-edge innovation hub, Lake Nona has become a hotbed for innovation and a breeding ground for startups. The community's dedication to fostering a culture of innovation has attracted companies from startups to global brands across various industries, including health and sports technology, human performance, aviation, aerospace and beyond. This convergence of talent and expertise has created a vibrant ecosystem that fuels the growth and success of techdriven ventures.

#### **leAD** Lake Nona

The collaborative spirit in Lake Nona plays a vital role in driving the tech scene forward. Lake Nona emphasizes business-tobusiness collaboration, creating opportunities for startups to collaborate with established companies and benefit from their expertise and networks. The leAD Lake Nona Sports and Health Tech Accelerator, a global platform for tech startups, is the heart of Lake Nona's startup scene, fostering connections between emerging companies and industry leaders to facilitate mentorship and partnerships. This collaborative approach enables startups to access valuable resources, gain exposure, and accelerate their growth.

of life. NESTRE's science-backed solutions and commitment to democratizing access to cognitive training exemplify the innovative spirit driving Lake Nona's tech ecosystem. NESTRE moved across the street once graduated from leAD to its permanent home in the Lake Nona Performance Club. Dr. Shavers and the NESTRE team were recently lauded during the Mayor's 2023 State of the City address as a powerful young company thriving in our community.

#### Soarce

At a time when the textiles and clothing industry is seeking more sustainable solutions, Soarce is spearheading the development of sustainable athletic wear that surpasses conventional fibers. By re-engineering algae into a heat-managing and low-carbon alternative that also optimizes comfort for outdoor, motorsport and everyday athletes, Soarce is leading the way in creating eco-friendly solutions that prioritize both performance and sustainability.

#### Break the Love

Break the Love is transforming the racquet sports club experience for the next generation. With a vision to create a one-stop shop for drop-in tennis clubs personalized for players based on interests, level and location, Break the Love is redefining how players engage with the sport. The platform not only provides players with convenient access to tennis facilities but also empowers athletes and property owners to contribute to the growth of the sport. Most recently, CEO Trisha Goyal has become the first recipient of the Tory Bur Foundation Sports Fellowship, in partnership with the International Tennis Federation's Advantage All, honoring Break the Love's commitment to supporting women founders in male-dominated fields and their collaboration with industry-leading organizations.







Let's dive into some of leAD Lake Nona's thriving startups that are shaping the future.

#### Phlex

One of the latest startups to emerge from Lake Nona's tech scene is Phlex, which recently secured a partnership with global sports sensor company Polar Electro. Phlex, a graduate of the leAD Lake Nona's inaugural cohort, has developed a wearable device for swimmers and coaches in collaboration with Polar Electro. The device enables swimmers of all levels to track performance statistics such as heart rate, calories burned, and more through Phlex's innovative app. This groundbreaking solution not only enhances the training experience but also demonstrates the potential for technology to revolutionize traditional industries.

#### NESTRE

Another successful leAD LAke Nona startup, NESTRE, stands out as a pioneer revolutionizing cognitive health and human performance. Led by former UCF football captain and Lake Nona resident Dr. Tommy Shavers, NESTRE's neuro-strength platform offers a unique app that provides cognitive assessments, training and analytics to improve mental and cognitive performance for users from all walks

#### To the Future & Beyond

Lake Nona's dedication to cutting-edge technology extends beyond individual startups. The community itself is designed to be a smart city that promotes connectivity and convenience and is home to innovative branches of nationally recognized brands like KPMG, Johnson & Johnson, Verizon, Guidewell, HCA Healthcare, and others.

The tech scene in Lake Nona is constantly evolving with new opportunities always peeking over the horizon, reinforcing its reputation as a regional powerhouse for innovation and a magnet for tech enthusiasts, entrepreneurs and investors. As the community continues to push the boundaries of what is possible, we can expect Lake Nona to remain a key player in the world of technology and innovation for years to come.



# be relieved. ER care for every age.



**Emergency Room** 



# choose well.

**Every second counts.** As a national leader in emergency care and home to the region's only Level I Trauma Center, we know that when emergencies happen, you need expert care. Our team of board-certified emergency physicians and specially trained ER nurses provide care for all types of emergencies — and for all ages. Be relieved. **OrlandoHealth.com/ER** 

> Orlando Health Emergency Room – Randal Park is a Service of Orlando Health Dr. P. Phillips Hospital. This is not an urgent care center. Its services and care are billed at hospital emergency department rates.



# LAKE NONA: FUELING GROWTH IN A RAPIDLY CHANGING COMMUNITY

often talk about why Lake Nona is such an appealing place to live, work and play, but now I want to talk about some of the work that goes into creating such an incredible community. It certainly doesn't happen on its own!

The "Lake Nona vibe" is a common topic of discussion at events in other parts of Central Florida and, of course, the incredible people here contribute to this energy. Some of the most talented people across the globe along with world-class organizations contribute heavily to this "living lab."

Tavistock Development is a forward-thinking organization that has invested in cutting-edge technology and innovation, which put Lake Nona on the world stage and established a thriving community. This planning, investment and development has made Lake Nona a premier destination and a magnet for entrepreneurs and business leaders from around the world.

There are some incredible business incubator and accelerator programs in Lake Nona that help entrepreneurs innovate and scale their businesses. These include the leAD Lake Nona Sports & Health Tech Accelerator and the UCF Life Sciences Incubator. As a direct result of these programs, Lake Nona is the home to some of the most innovative advancements in technology and health care today.

Each week, we see a multitude of business leaders from countries all over the world seeking to learn more about Lake Nona, how they can bring their businesses here, and even learn how to create similar communities in their own native lands.

The Lake Nona Regional Chamber of Commerce works to connect international business owners here in Central Florida with experts and a support network that can help them grow their enterprises here in the United States while working to serve their unique needs. The area is not only known for its technological advancements but also for fostering a strong sense of community.

The incredible economic development in Lake Nona fosters an entrepreneurial spirit that lives in the creative and ambitious people who work here or choose to call it home. It is a place where people support each other by providing access to ideas, expert advice, connections, and even leading to investment.

The idea of economic development is tricky. It is often difficult for people to understand this concept and how it has a lasting impact on the surrounding area. Put simply, economic development is what happens when we work to attract businesses, help existing businesses grow, and create and retain jobs.

Everyone wins when people work together to ensure decisions are good for both the business and the community.

For information about how to join the chamber or to get the most out of your chamber membership, please reach out to the Lake Nona Regional Chamber of Commerce at <u>administration@lakenonacc.org</u> or call us at 407-796-2230. We would love to hear from you!



IMPORTANCE OF HR SUPPORT FOR SMALL BUSINESS



<sup>Speaker</sup> Efrain "Ricky" Baez



**BUSINESS LUNCHEON** 

August 25th 2023 11:30am - 1:00pm

Ronald McDonald House 6551 Nemours Pkwy Orlando, FL 32827

**Registration Required** 



# **EVENT GALLERY**



Ilia Torres from the office of the Honorable Jerry L. Demings, Mayor of Orange County, and Ricardo Miranda-Rodriguez from the office of Orange County, Commissioner Maribel Gomez-Cordero present proclamations to Kiddie Academy at their Lake Nona ribbon cutting.



Executives and staff of Kiddie Academy at the ribbon cutting for their new Lake Nona location.



Candy Cole, Executive Director of the Lake Nona Regional Chamber of Commerce, and chamber board members Kim Gordon of The Kendrick Team at EXP Realty and Viviana Solano of Northwestern Mutual enjoy an after-hours event at Pisco Peruvian Gastrobar.



Members of the Lake Nona Regional Chamber of Commerce enjoy an after-hours event at Pisco Peruvian Gastrobar

Ricardo Miranda-Rodriguez from the office of Orange County Commissioner Maribel Gomez-Cordero presents a proclamation to the Global Family Support Foundation at their ribbon cutting.





DAT Media brought their digital advertising truck to an after-hours event for the Lake Nona Regional Chamber of Commerce (LNRCC). Left to right, Adisen Krisle, LNRCC Business Development; Sean M. Flynn, LNRCC Member Services Manager; Kim Gordon, LNRCC Board Secretary and REALTOR® with The Kendrick Team at EXP Realty; Brandy Bennett of the Downtown Orlando Partnership and LNRCC Board Chair; Viviana Solano of Northwestern Mutual and LNRCC Board Member; Becki Cassidy with HMS CPAs and LNRCC Board Treasurer; Gary Salzman of Orlando Law and LNRCC Board Member; and Candy Cole, Executive Director of the Lake Nona Regional Chamber of Commerce.







**Opportunities** that enable growth and success while Progressively serving the Lake Nona Region and Supporting our members through their journey.

# JOIN TODAY

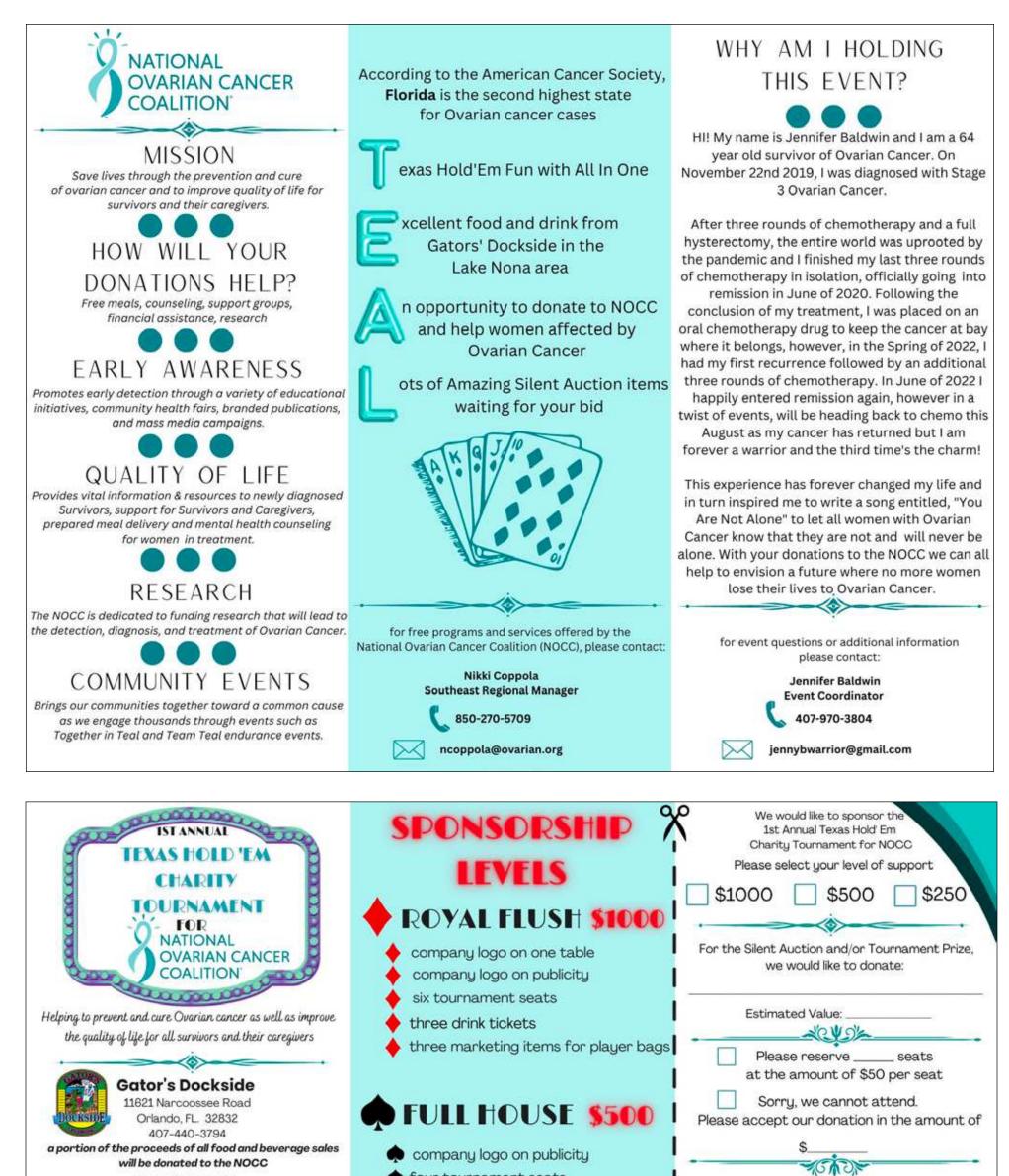
Large, small and home businesses, organizations, charities, political candidates and nonbusiness/individuals welcome!

Annual memberships from Business Builder to Partnership www.lakenonacc.org

Adisen Krisle, Business Development Representative for the Lake Nona Regional Chamber of Commerce, met with a group of young professionals

## www.lakenonacc.org (407)796-2230

The Lake Nona Regional Chamber of Commerce is not affiliated with or sponsored by, Lake Nona Property Holdings, LLC or its affiliated entities.



WEDNESDAY SEPTEMBER 13, 2023

5:30 PM

TOURNAMENT CHECK-IN AND SILENT AUCTION BEGINS

6:30 PM

CHARITY TOURNAMENT \$50 pre-registration/ \$60 at door



Jen

Tour tournament	seats	
🔶 two drink tickets		
🔶 two marketing ite	ms for player b	bags
#FAIRW	INDS	
🏓 STRAIGI	HT \$250	
<ul> <li>company name of</li> <li>two tournament</li> <li>one drink ticket</li> </ul>		
one marketing ite	em for player b	ags P
Pam & Gary Rhodenbaugh	Diana Evans	
LAKE NONA PERFORMANCE CLUB	LAKE NONA DENTAL GROUP Excellence in Doumary	
for event questions or additio nifer Baldwin   jennybwarriora		Margaret and

1	Name/Business	
	Address	
	City/State/Zp	
Ļ	Phone Number	
1	Email Address	
1	Methods Of Payment	0
1	Pay to the order of: Jennifer Baldwin	JB
P	ease send check with filled out form above to the following address	Jecester Baldwin
1	Mail to: 10524 Moss Park Road	
	#231 Orlando, FL. 32832	
l	or Venmo:	报》建
	Si Carta da	
I ł	All event proceeds minus expenses will be	venmo
	donated to NOCC	Scan His lands to page



BY CAMILLE RUIZ MANGUAL PHOTOS COURTESY OF IVONNE VEGA



#### Nonahood News: What is your job?

Ivonne Vega: I am a real estate agent. I'm a buyer's agent and a seller's agent, so I help people search for homes. I help them sell their house. I love being a real estate agent. I've been a real estate agent for about two years. I started with a different broker, and I changed over to Keller Williams. It's closer to where I live. It's more convenient.

# NHN: What does your day-to-day schedule look like?

IV: I wake up at 6:30 in the morning. I take care of my pets; I have two dogs and a cat. I take them out for a walk, I feed them, give them treats. Then I get ready for the gym. I weight train either at the Lake Nona Performance Club, Crunch Fitness, or a community gym. I'm a little bit of a gym rat. If I'm not training, I'm practicing yoga or stretching. I head to my office between 9:30 and 10 a.m. From there, it's meetings at the office, making phone calls, following up with people, or I'm out showing properties to people. I try to have a schedule, so that way I'm consistent with all my real estate activities.

# NHN: Most challenging aspects of your job?

IV: If I have several showings in one day, scheduling them so there's not a big time-gap in between is a challenge. I remember having one client and I was showing them 10 properties, so having to schedule each one was a challenge. Sometimes those properties are tenant-occupied. Scheduling a time to where the tenant is okay with showing the property is a challenge, too.

#### NHN: Most rewarding aspects?

IV: Helping my clients find the biggest investment of their lives, which is their home. I like being part of that process from the beginning to end. I get just

as excited as they do. I know my clients and I help them make that decision about what type of home they want to purchase. That's really fun for me.

# NHN: What got you interested in doing this job in Lake Nona?

IV: Lake Nona is great because the office is close to where I live in VillageWalk. I love the area. It's beautiful here. I like the convenience of the shopping, the restaurants, and the communities here are so beautiful. Plus, Lake Nona is so close to my husband's work, it was ideal for my kids at school. It just makes sense.

# NHN: When and why did you move to Lake Nona?

IV: We moved in about 2016. I thought it was beautiful here. I love the restaurants and shopping. Restaurants are my entertainment. I love to go out to eat. That's what attracted me here, and at the time it was close to my husband's work. I wasn't working for Keller Williams yet.

# NHN: Hobbies, collections or interests that you would like to share?

IV: I would consider weight training and yoga my hobbies. It's my passion. I've been exercising since I was 17 years old. I started in Miami at a place called Living Well Lady. I was working there as an instructor teaching





cardio classes and workout classes. I used to bring in a pretty good crowd. To this day, I still teach yoga classes. I teach free classes to the community every other Saturday outside the Spring of Life Church. I also teach at the VillageWalk Town Center Ballroom on Tuesday evenings at 7 p.m. I love teaching people how to exercise. Before becoming a realtor, I was a personal trainer, so I stay after class and I talk to people about yoga, working out, or real estate.



# NHN: Where do you see yourself in the next five years?

IV: In the next five years, I see myself still in real estate and helping other realtors with their careers by being a mentor to them, helping them grow their business. I also see myself still giving back to the community and teaching yoga.

# NHN: What is your favorite thing about Lake Nona?

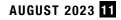
IV: It's the restaurants, the shopping, the entertainment. Lake Nona is beautiful and very well-maintained. I'm proud to say I live in Lake Nona.

# NHN: What would you say to anyone who is considering a move to Lake Nona?

IV: Move to Lake Nona! I would give them the same reasons why *I'm* here – for the shopping, for the entertainment, for the restaurants. I'd have to mention the gyms, of course. If you're a gym person, the gyms are close by. There are other things out there, too. Again, Lake Nona's beauty, how well the communities are maintained. ... There's also Medical City, I mean you have easy access to great hospitals, medical doctors; you have high quality healthcare here.



# **LIVE THE EXPERIENCE** OPENING SOON IN ORLANDO 2023 FUNTASTICCEPOT.COM



# The courts are calling!



"Let's Tennis, Lake Nona" is a great opportunity for adults brand new to tennis to discover the sport. Get active, get social and get on the court. Classes run from Sep. 12 through Oct. 9, 2023. Sign-up with a friend today!

# **REGISTRATION OPENS AUG. 1, 2023**



USTA-NATIONAL CAMPUS



2023 LISTA All rights a



(407) 734-3540 www.thedripbar.com

# How can we help you?

- Boost Immunity
- **Anti-aging & Wellness**
- Improve vitality & brain function with vitamins such as Glutathione, B12 & NAD
- Many protocols for chronic illnesses like cancer & autoimmune diseases
- Testing for food inflammation, micro nutrient and heavy metal levels
- Red Light Therapy, Halotherapy & Infrared Sauna





# **TO NONA & BEYOND: STARLINK LAUNCH**

**BY EMERSON & ETHAN WALSH** PHOTO COURTESY OF EMERSON & ETHAN WALSH

n a humid Florida night, at 11:50 p.m., SpaceX's Falcon 9 rocket lifted off from Space Launch Complex 40 carrying the Starlink 5-15 mission to low Earth orbit. The first stage utilized on this mission, designated B1060, completed its 16th successful flight after landing on the droneship "A Shortfall Of Gravitas" some 640 km (~398 miles) downrange.

Upon payload deployment, the 54 Starlink satellites onboard joined the already massive space internet constellation that is over 4,400 satellites strong. This was also the final launch for the version 1.5 satellites - the version 2 satellites are more powerful and, as a result, have greater broadband capacity. SpaceX currently has more than 1.5 million customers using their network. The constellation is expected to continue its rapid growth for the foreseeable future in order to reach an even larger customer base.

In the photo captured by Ethan Walsh, one can see the first-stage burn of Falcon 9 streaking into the upper right corner. Fortunately, the weather cooperated and we had an unobstructed view of the full arc. The sound from the launch was also exceptionally loud despite being many miles away!



# Some of your most important connections can be found close to home



We're proud to put Lake Nona first, and we're committed to helping you build on your success

with a financial approach that's designed for you. In our new location, we look forward to continuing to serve the Lake Nona community.

# **Merrill Lynch Wealth Management**

14374 Narcoossee Road Suite B Orlando, FL 32832

689.206.8760



Merrill Lynch, Pierce, Fenner & Smith Incorporated (also referred to as "MLPF&S" or "Merrill") makes available certain investment products sponsored, managed, distributed or provided by companies that are affiliates of Bank of America Corporation ("BofA Corp."). MLPF&S is a registered broker-dealer, registered investment adviser, Member SIPC and a wholly owned subsidiary of BofA Corp.

 </

Investment products: Are Not FDIC Insured Are Not Bank Guaranteed May Lose Value

The Bull Symbol and Merrill are registered trademarks of Bank of America Corporation.

© 2022 Bank of America Corporation. All rights reserved.

MAP4264787 | AD-09-22-0446 | 470950PM-0322 | 09/2022

# Tomorrow is in her sights. Her future is in ours.





She'll grow up outside our walls, so why would we only focus on her health when she's inside them? We're just as dedicated to making an impact where kids live, learn and play through programs that change lives and foster healthy futures. And while we're reimagining a whole new approach to children's health, we're always focusing on the critical care kids need right now.

Well Beyond Medicine\*

## Visit Nemours.org to see how we're creating a healthier future.

© 2023. The Nemours Foundation. Nemours Children's Health\* is a registered trademark of The Nemours Foundation. All rights reserved

# ILLUMINATE your advertising in Lake Nona

Using social media to promote your business is great, but it's only one of the many ways to increase your brand's visibility.

Our trusted team can help you. They'll suggest the right printed or digital products to present your company in its best light.

We do it all – print and online ads, advertorials, Facebook campaigns and more.

Let us help you discover the advertising offers that will make your company shine.



# **ADVERTISING LOCAL is BUYING LOCAL. Think about it!**

# SAVOR TOOTH TIGER: BAKING A BETTER CAKE

## BY ALLYSON VAN LENTEN Photos courtesy of Allyson van Lenten



**D** oes anyone else find baking cakes incredibly frustrating? Cooking comes naturally to me. Baking on the other hand? It seems that a degree in chemistry is needed to produce a decent cake! I have compiled a list of tips and tricks to baking better cakes. No more cursing in the kitchen. No more throwing out lumpy, dense, dry cakes. We are learning from our mistakes!

I asked my dear friend and bakery owner about the biggest pitfalls in cake baking. Let's start with the most notorious culprits to a dry, dense cake. A surefire way to a bad cake... over mixing the batter, using cold ingredients, and too high of an oven temperature. Using room temperature ingredients ensures that your cake batter will blend together, not seize up. You'll want to leave butter, eggs and buttermilk out on the counter for at least an hour before baking. Another tip from my cake guru is to bake at a lower temperature for longer. I knew that "low and slow" worked for meats, so why hadn't I considered this method for baking? This cake bakes at 325 degrees for 35-40 minutes, instead of the usual 350-degree oven. Using the right ingredients and equipment can help as well. Cake flour has less gluten than all-purpose flour and can help lighten up a cake. As for levity, you'll want to be sure that your baking powder hasn't expired, which can deflate an otherwise great cake. Most baking powders only last about six months, so make sure you check before baking. For layer cakes, you want to be sure that you're using the right pans. I'm a fan of 8 inch by 3 inch aluminum pans. The cakes rise up and create taller layers. No matter the pan you use, be sure to check for doneness periodically. To ensure a cake is done, the toothpick test really does work.

As for decoration, I love a classic white buttercream with a few flowers. A quick note on using fresh flowers. Unless you have access to homegrown, edible flowers completely free of pesticides, you'll most likely be using store-bought flowers. Make sure to wrap the stems of any flowers that have contact with your frosting with plastic wrap. You need to create a barrier between flowers that may have been sprayed with chemicals. I hope this helps you create a dreamy cake for your next gathering. Happy baking!

### Vanilla Buttermilk Layer Cake With Vanilla Buttercream

#### Cake:

- 1 cup unsalted butter (2 sticks, softened to room temperature)
- 1 1/2 cups granulated sugar
- 2 eggs plus 1 egg white (room temperature)
- · 2 teaspoons vanilla extract
- 1 cup buttermilk (room temperature)
- 1 1/2 cups cake flour (spooned and leveled)
- 1/2 teaspoon salt
- 1 1/2 teaspoons baking powder
- 1/2 teaspoon baking soda

## Buttercream:

- 6 cups powdered sugar
- 2 cups unsalted butter (4 sticks, softened to room temperature)
- · 2 teaspoons vanilla extract
- · 3-4 tablespoons of heavy cream

## Instructions

1. In a stand mixer with a paddle attachment, blend butter and sugar on medium for 3-4 minutes.

- 2. Add the eggs and vanilla. Mix for 2 more minutes on medium.
- 3. Mix all the dry ingredients in a separate bowl and whisk together.
- 4. Fold in the dry ingredients to the butter/sugar/egg mixture. Slowly mix in the buttermilk as well. Mix all ingredients together until just combined. Don't over mix.
- 5. Using two 8-inch round pans, butter and flour the sides and add a round of parchment to the bottom.
- 6. Divide the batter equally between two pans. Bake at 325 for 35-40 minutes. The edges of the cake will pull away from the side of the pan and a toothpick should come out clean in the center.
- 7. Allow cakes to completely cool before assembling and frosting. You can cool in the fridge.
- 8. For the buttercream frosting, mix all the ingredients together in a stand mixer bowl with a whisk attachment. Whip frosting on medium for several minutes until light and fluffy.
- 9. When cakes are completely cooled (and I mean completely!), you can begin assembling. On a cake stand, put a dot of frosting on the stand to glue the bottom layer.



# THE WINNING FAMILY: THE SECRET TO YOUR CHILD'S SUCCESS THIS SCHOOL YEAR

## **BY PASTOR RODNEY GAGE**

A s students and teachers return to school, the unknown factors of a new school year can cause all kinds of mixed emotions, from excitement to anxiety. If there is one factor that will determine your child's success, it's encouragement. Encouragement is oxygen for our souls. Who doesn't need or want encouragement? As we seek to encourage our kids, remember that our words can create clarity and confidence or cause confusion.

I ran across a hilarious book recently called "Anguished English." It talks about the misplacement of words in our everyday life. For example, here are some notes parents sent to their child's teachers;

My son is under his doctor's care today and should not take *P.E. Please EXECUTE him.* Here's another one: *Please excuse John from yesterday's absence. He was sick, and I had him shot.* 

Let's ensure the encouragement we give our kids as they

us because it puts us in an intimate space. It's putting ourselves out on a limb, which can make us feel awkward or insecure.

#### Inability Factor

#### Keyword: Anger

Some of us have unresolved anger, and the negative words that come from our mouths reflect that anger.

As a parent, what roadblock do you have to deal with so you can be freed up to be your best and give your best to your child? Remember, your kids take their cue from you!

## Two Major Benefits of Giving Encouragement to Your Kids • Change

When we see our children's potential and speak words of affirmation and encouragement into their life, change and growth will follow.

### Confidence

As change and growth begin, it gives our kids confidence and builds momentum in their lives.

The five most important words parents can say to their kids are: You did a great job!

As your kids start the new school year, don't allow the roadblocks of insecurity or inability to rob you of being a "voice" of encouragement to your kids. Feed them encouragement and watch them thrive. Remember, when we encourage others, we will be encouraged. That's called the law of sowing and reaping. During a time when kids are under so much pressure, deal with negative influences, and hear so many voices of confusion and contradiction, let's commit to being the biggest cheerleaders and encouragers we can be for our kids! Remember, it takes courage to give enCOURAGEment.



begin the new school year is specific, creative and genuine.

I love the quote from William Arthur Ward: *"Flatter me, and I may not believe you. Criticize me, and I may not like you. Ignore me, and I may not forgive you. Encourage me, and I will not forget you."* 

Out of all the teachers and coaches I had throughout my academic journey, it was the ones who went out of their way to encourage me that I have never forgotten and impacted my life the most.

Our words have the power and potential to build up or tear down. Our words also have the power and potential to determine the success and failure of our relationships as well. Leadership expert John Maxwell says, *"Encouragement is the glue that holds relationships together."* 

I have never met a child, student or adult who didn't need to be encouraged. The dictionary defines encouragement like this: to urge forward and positively persuade toward a goal; to inspire with courage, spirit, or hope; to stimulate.

The truth is, we all need to be encouraged. If encouragement is oxygen to our souls and the glue that holds relationships together, why do many of us have difficulty encouraging others, especially our kids?

Two Roadblocks That Keep Us From Giving Encouragement

Insecurity Factor

Keyword: Intimacy

Encouraging others is difficult or uncomfortable for some of

Rodney Gage is a family mentor, author, speaker and the founding pastor of ReThink Life Church, which meets at Lake Nona High School. His passion is to help families win at home and in life. To receive a FREE copy of one of his books, go to www.thedoublewinclub.com. To learn more about his marriage and parenting mentoring, check out thewinningfamily.com and rethinklife.com.



## AUGUST 2023 15



# NEMOURS RECREATIONAL CHAMPIONS LEAGUE

# PLAY WHERE YOU BELONG!

\$149 /JOIN

S129 /MONTH

# SATURDAY GAMES 2 PRACTICES/WEEK

Game uniforms and practice shirts included 10 month season august Thru May! NEW! Nona Recreational Tournament December/23

